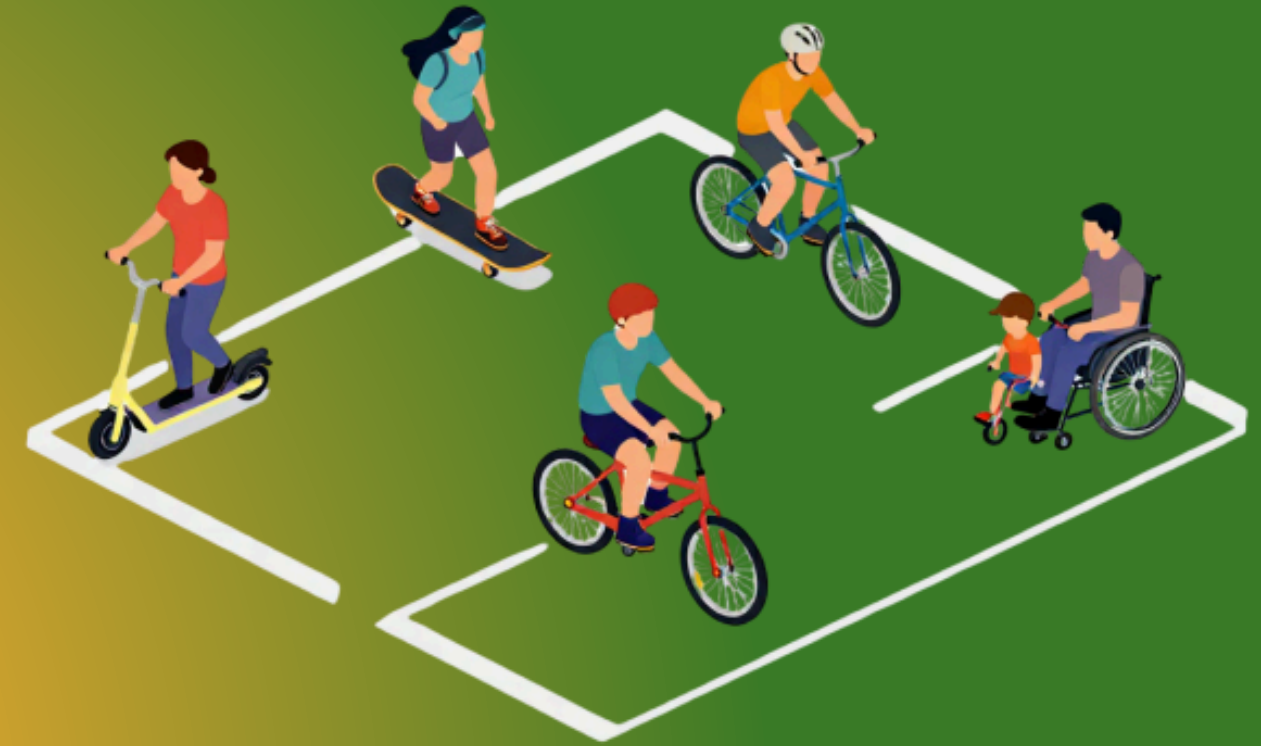


DESTINATION LITTLE ETHIOPIA



"CULTURE & MOTION OPEN STREET FESTIVAL"

SEPTEMBER 13, 2026

FAIRFAX AVENUE FROM PICKFORD TO WHITWORTH

2-4PM

SPONSORSHIP DECK

**DESTINATION
LITTLE ETHIOPIA**



FAIRFAX

OUR TEAM



Negest Legesse

Advisory Board Chair



Markos Legesse

Executive Director/
Project Leader



Meron Amahayes

Deputy Project Leader/
Events Chair



Eden Mekonnen

Team Member



Nathanael Dereb

Team Member

OUR VISION

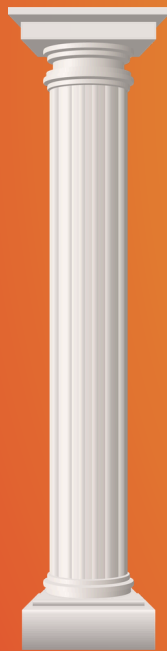
DLE is a non-profit organization with the vision to transform Fairfax Avenue into an active, dynamic hub for businesses and the community.





DLE THREE PILLARS

COMMUNITY PROGRAMMING



DLE has community programming, including piloting “The Little Ethiopia Tour” where Angelinos are invited to come to Little Ethiopia to learn more about the culture beyond coming to the restaurants. DLE also does neighborhood cleanups and beautification.

INFRASTRUCTURE PROJECT



DLE was awarded grant funding for a streetscape project along Fairfax Ave to improve traffic and pedestrian safety and to add signature infrastructure improvements to bolster the surroundings and attract new customers for the businesses.

CULTURAL PRESERVATION



Ethiopian Business Merchants in the area are being threatened by displacement and development due to the lack of ownership. DLE is working to preserve the culture through means of historic preservation and community funding for the purchase of land in the area.

3RD ANNUAL MOBILITY OPEN STREETS EVENT

The inspiration for our “A Celebration in Motion” event is our forthcoming project:

Destination Little Ethiopia Streetscape & Green Alleys Project



Improvements include:

- Gateway Signage-
(welcoming residents to Little Ethiopia)
- Curb Extensions-
- Midblock Crossings-
- Flashing Beacon Signals-
- Tree Plantings-
- Raised Landscaped Medians-
- Site Furniture (benches, trash receptacles, etc.)
- Replacing Broken Sidewalk-
- ADA Curb Ramps-
- High Visibility Crosswalks-

3RD ANNUAL MOBILITY OPEN STREETS EVENT

This event aims to raise awareness about the importance of traffic and pedestrian safety while celebrating the community's commitment to a more walkable and accessible neighborhood



Event Details

Date: Sunday, September 13th

Time: 2PM - 4PM

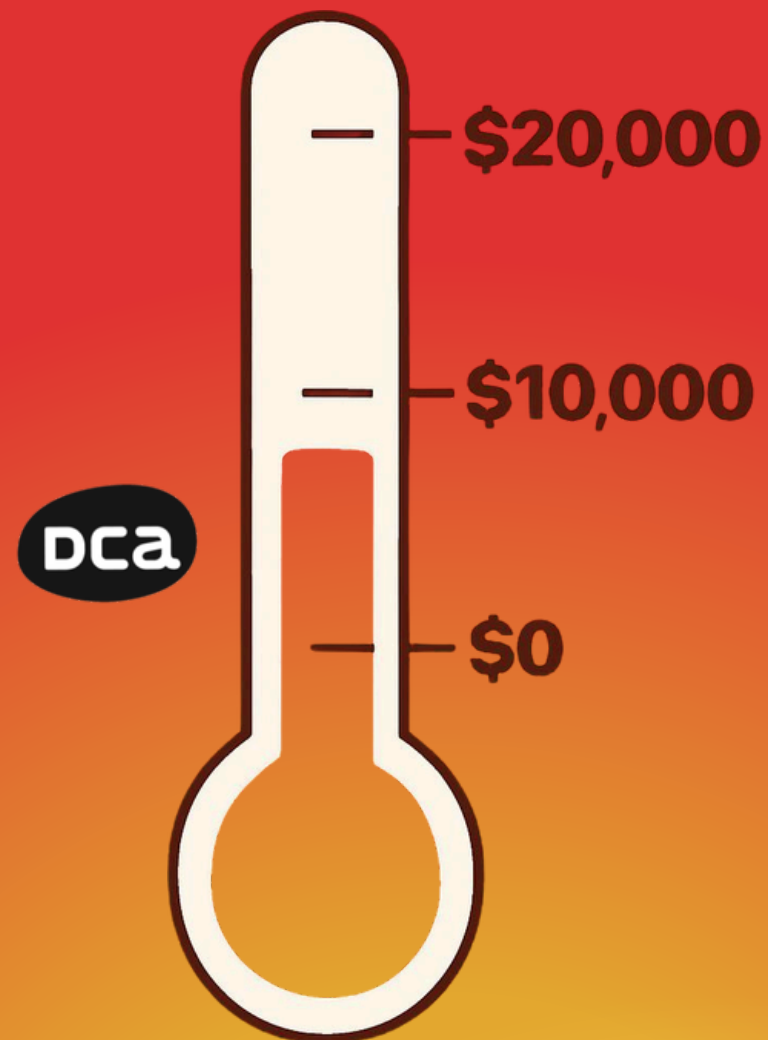
Celebrating Safe Streets in Little Ethiopia

Join us for A Celebration in Motion, a vibrant community event celebrating the DLE's transformative Infrastructure Project along Fairfax Avenue. This unique event is dedicated to promoting safe, car-free streets, highlighting the diversity of sustainable and inclusive modes of transportation

Embracing Safe and Inclusive Transportation for a Walkable Community

Fairfax will come alive with a festive parade of pedestrians, skateboarders, rollerbladers, scooter riders, and wheelchair users, all showcasing the many ways we can navigate our streets safely and enjoyably.

THE OPPORTUNITY



By supporting A Celebration in Motion, funders invest in a safer, more connected, and culturally vibrant Little Ethiopia. This event promotes pedestrian safety, celebrates inclusive mobility, and strengthens the local community and economy. Together, we can create lasting change and a neighborhood that thrives for generations.

We invite you to join us!

Next >



PARTNER WITH US!

HELP BRING A CELEBRATION IN MOTION TO LIFE BY SPONSORING ONE OF OUR FEATURED ATTRACTIONS!



SUPPORTING PARTNERS



LOW TIER

- Exclusive Naming Rights
- Prominent logo placement on event materials
- On-Stage Presentation
- Booth Space

\$1,000

MEDIUM TIER

- Logo featured on event signage & materials
- Branding on street lane dividers for event
- Booth Space
- On-Stage Recognition

\$5,000

HIGH TIER

- Logo featured on event signage & materials
- Booth Space to engage attendees directly
- On-Stage Recognition

\$10,000

We also accept **In-Kind Donations** in the form of support with supplies, services, or volunteer efforts to help make the event a success. Examples include providing refreshments, sound and stage equipment, safety gear, or volunteer staffing.

HOW YOUR SUPPORT MAKES A DIFFERENCE

- **Community Engagement**

Enable diverse programming and activities that bring the community together

- **Cultural Preservation**

Help preserve and celebrate Ethiopian culture in Little Ethiopia by partnering with us

- **Economic Boost**

Attract new customers to local businesses, supporting economic growth in the area





Connect with Us!

EMAIL: MARKOS@DESTINATIONLITTLEETHIOPIA.COM

WEBSITE: DESTINATIONLITTLEETHIOPIA.ORG

INSTAGRAM: @DESTINATIONLITTLEETHIOPIA

